

Muskogee Public Library
Long Range Plan
FY2010 – FY 2012

Community Participants

Greg Buckley

Jonita Mullins

Leisha Haworth

Sue Tolbert

Faye Waits

Johni Wardwell

George Hackbarth

Jan Bryant, Librarian

Jerry Willis

Etter Nottingham

Rhoda Strobe

Mike Garde

Lansing Lee

John Tyler Hammons

Patty Roberts

Community Vision Statement

Muskogee will have strong, stable, fit families with intergenerational connections. Diversity will be celebrated. There will be many recreational and cultural activities for everyone. There will be a decrease in drugs, crime and teen pregnancies. All citizens will have many educational options and there will be a seamless flow from pre-K through college. Youth will be prepared for leadership. The City will have sufficient funding for infrastructure and there will be a good system of public transportation. The City will be clean and attractive with a vital downtown. Muskogee will be a popular tourist destination. Technology will be readily available to all residents and the citizens will be technology savvy.

Library Vision Statement

Muskogee Public Library Maximizes Peoples' Lives

The library will connect residents to the Online World. It will provide access to technology through the provision of high-speed internet, WiFi, a variety of software, an abundance of electronic resources, and a trained staff to support technology literacy.

Service Response

Connect to the Online World: “Residents will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.”

Goal 1: Residents of Muskogee will have a sufficient number of computers with access to high-speed Internet.

Objective 1: The number of computers will increase by 20% in FY 2010 and by 10% each year of the plan.

Objective 2: The computer usage will increase by 10% each year of the planning cycle.

Objective 3: Each year of the planning cycle, a patron survey will show that 75% of library computer users are satisfied with the computers and the computer access provided by the library.

Goal 2: Residents of Muskogee will have access to a facility, infrastructure, and equipment that supports expanded technology services.

Objective 1: Each year of the planning cycle 75% of patrons surveyed will indicate they are pleased with the improvements made to the facility.

Objective 2: Each year of the planning cycle 75% of customers surveyed will indicate they are pleased with the improvements made to the technology infrastructure and equipment.

Goal 3: Residents of Muskogee will have access to a library staff knowledgeable in the use of technology.

Objective 1: Staff training in the use of technology and/or digital resources will increase by 10% each year.

Objective 2: In each year of the planning cycle, 75% of the patrons surveyed will indicate that the assistance received from staff when using technology was very good or excellent.

Goal 4: Residents of Muskogee will have access to abundant opportunities for training in use of on-line services and programs.

Objective 1: The number of trainings provided will increase by 50% each year of the planning cycle.

Objective 2: The number of people receiving training will increase by 10% each year of the planning cycle.

Objective 3: In each year of the planning cycle the 75% of the customers surveyed will say they increased their computer and technology skills.

Goal 5: Residents of Muskogee will have access to a variety of digital resources/programs.

Objective 1: The library will increase the number of digital resources/programs by 15% during the planning cycle.

Objective 2: The number of uses of digital resources/programs will increase by 10% each year of the planning cycle.

Goal 6: Residents of Muskogee will have increased awareness of the technology resources and services provided by Muskogee Public Library.

Objective 1: The number of hits on the library web page and social networking sites will increase by 10% each year of the planning cycle.

Objective 2: The library's use of on-line resources to promote the library's technology services, programs, and resources will increase by 50% each year of the planning cycle.

Objective 3: The library's use of other resources to promote technology services, programs and resources will increase by 50% each year of the planning cycle.

Goal 7: Residents of Muskogee will benefit from library and community partnerships to promote and provide technology services and programs.

Objective 1: The library will increase its community partnerships to provide technology training, programs, services and promotion by 100% in FY 2010 and FY 2011 and by 50% in FY 2012.

Objective 2: The library will increase its technology outreach to community entities by 100% in FY 2010 and FY 2011 and by 50% in FY 2012.